

Vision for Intermodal ATIS

- Region-wide, urban and rural
- Point-to-point
- All major modes, except private auto
- Accurate schedules and fare information
- Information on real-time network conditions
- Information on destinations / attractions

Methodology

- Not a “Big Brother” centralized system (too costly; difficult to maintain)
- Reliance of standards-based “linked” systems
- Leverages investment, development expertise and data maintenance of member agencies
- However, non-urban module needed where systems do not currently exist

Benefits

- More efficient transportation network utilization
- Agreement on “standards” drives down long-term development and system implementation costs
- Huge market potential
- Low cost; high return on investment

Role of Coalition / Project

- Continue to bring agencies together in a structured forum to discuss issues and concerns
- Foster consensus on complex technical and design issues
- Coordinate efforts of member agencies and other transportation providers
- Encourage demonstration projects and prototype development efforts

Recent Successes

- Launch of the web-link pilot program linking intercity bus and transit
- Working towards development of intercity-to-transit, transit-to-transit, non-metropolitan, and airport ground access modules
- Closely coordinating with FTA, APTA
- Rapidly growing project team participation

Challenges Ahead

- Reach region-wide consensus on technical and design standards for “linked” systems
- Develop “quick response” analytic capability on complex, evolving technical and design issues
- Coordinate web-link pilot (intercity-to-transit), transit-to-transit, rural and airport demonstration and prototype projects
- Coordinate a response by member agencies to upcoming FTA RFP/Q for demonstration project on standards-based linked systems
- Continue outreach to non-participating agencies across I-95 region, particularly New York and north, non-rail modes and rural areas
- Maintain a comprehensive, web-based information library on project status, status of prototype and demonstration projects, and technical and design issues
- Strengthen the agency role in project team leadership as project grows
- Hold regular quarterly project team meetings (attendance currently exceeds 20 and is expected to continue growing)