

DGD Enterprises, Inc. Dotty Drinkwater, President

Single Person Consulting Firm
Entering Tenth Year of Operation
Certified NJ Small Business and WBE
MD WBE Certification In Process

Background

- 20+ years in the transportation industry, specifically in ITS
- Graduated from Smith College, Full Double in Math and Psychology, Education Minor with Teacher Certification
- Previously National Director of Transportation Systems & Services for Lockheed IMS (now ACS)
- Previously National Market Research Director for Union Carbide Corporation

Professional Affiliations Include...

- ITS America – New Jersey and New York Delegate to the State Chapters Council; CVO and Intermodal Forum; Previously Institutional Issues Technical Committee Chair
- Transportation Research Board – Re-appointed to 5-year term on the TRB ITS IDEAS Technical Expert Review Panel
- Appointed to NJ Governor's Congestion Buster Task Force and Implementation Team to target and implement rapid congestion relief projects in New Jersey

Experience Includes...

CVO

- Mainline Weigh Station Bypass (HELP, Inc.)
- IRP, Fuel Tax, and Other Registration and Taxation Systems and Services
- On-Board Safety, Vehicle Monitoring, and Navigation Systems

ETC/EPS

- Electronic and Manual Payment processing, replenishment, and reconciliation
- Back-Office Processing for program enrollment and customer service, including Smart Card applications
- Violations systems and services

Business Skills

- Developed and wrote 40+ ITS strategic and business plans and presentations, including the initial Caltrans Strategic Plan for ITS CVO applications
- Coordinated market research and wrote the final report for the Electronics Industries Association Transportation Market Study 1994 – 2004
- 30 years of business development and strategic approach planning; market analysis and research including end-user and legislative impacts appraisals; outreach and education; systems definition and functional requirements specification; technology solutions development; and operations and customer service including systems installation, user training, staff supervision, and technical document preparation
- Public sector transportation outreach programs to promote general public usage of technology and associated systems

Current Contracts...

in Addition to the I-95 Corridor Coalition...

- DeIDOT E-ZPass Service and Violations Center Implementation – first 24/7 ETC Telephone Service Center operation in the world
- New Jersey Transportation Information and Decision Engineering (TIDE) Center – Princeton University/Rutgers/NJIT – outreach and education amongst private and public sectors to bring breadboard ITS systems/products to full development
- New Jersey and New York ITS State Chapters Administrator, plus assist with ITS-CT Annual Meeting – in this capacity, have worked with many representatives of the I-95 Corridor Coalition

I'm Honored...

**To work with each of you in support of
the I-95 Corridor Coalition activities
as part of this terrific PB Team !**