



I-95 Corridor Coalition Significant Events Response Conference:

“Removing Barriers and Opening the Door for Cross-Disciplinary Understanding and Coordination”

For two days, join experts and peers from throughout the I-95 Corridor, and nationally, for this timely and important conference!

CONFERENCE OBJECTIVES:

- Educate attendees to enable their agencies' development and implementation of a multi-level approach -- or "roadmap" -- for addressing events, providing all levels with the information they need to understand situations and proposed responses in order to enable aggressive and informed decision-making by senior officials as well as the various disciplines and agencies involved in handling a significant event.
- Share Best Practices regarding coordinated internal and external communications.
- Provide attendees information about current and potentially upcoming "tools they can use" (systems and technologies) at their home agencies during an event.
- Provide a glimpse of future technologies.

TARGETED AUDIENCE:

- The targeted audience for this conference spans the gamut of all disciplines, levels, and agencies which are involved in significant event response, including senior level government officials, operations and maintenance personnel, incident management and on-scene responders, planners, federal agency personnel, and all state/regional/local government agency personnel.

CONFERENCE SPONSORS TO DATE:

INRIX

JACOBS™

DATES:

May 12-13, 2015

LOCATION & HOTEL:

Maritime Institute
692 Maritime Boulevard
Linthicum Heights, MD 21090
(See Page 3 for Details)

AGENDA:

See Page 2 for the Preliminary Agenda.

REGISTRATION:

See Page 4 for Registration Information. Note the deadline to register is April 27, 2015.

SPONSOR:

Gain recognition and exposure among event attendees. Sponsorship details are provided on Page 5.

PDH/CEU's:

The Coalition is seeking approval to allow conference participants to receive Personal Development Hours/Continuing Education Units credit. If approval is granted, participants will be informed of the PDH/CEU's available.

QUESTIONS:

For additional information, please contact: Marygrace Parker,
i95mgp@ttlc.net,
or Support at: DottyD@aol.com



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PRELIMINARY AGENDA HIGHLIGHTS (subject to change)

TUESDAY, MAY 12, 2015

9:00 a.m. Opening Session including Remarks by I-95 Corridor Coalition Executive Board Chair Joan McDonald, Commissioner of Transportation, New York State Department of Transportation, and Jeffrey Lindley, Associate Administrator, FHWA Office of Operations.

10:30 Panel 1: “Significant Events Response – A Roadmap for All Levels and Disciplines”
Presentations will describe a multi-level approach in responding to events, including senior officials and front office needs to understand situations and responses – “Aggressively Making the Call – to Travel or Not to Travel,” Multi-Disciplinary/Multi-Agency Impacts and Coordination, and keeping the traveling public informed.

1:00 p.m. Panel 2: “How to Do Business When It’s Not Business as Usual”
Presentations will describe “Getting on the Same Page for Decision-Making,” Coordinating Traffic Incident Management Response and Responders, Regional Communications to All Travelers including special needs travelers, and responding to Unexpected Significant Events.

3:30 Panel 3: “Event Response – Tools You Can Use at Your Agency”
Presentations will demonstrate systems now available for ready access and use including the I-95 Corridor Coalition Regional Integrated Transportation Information System and Collaborative Decision Tool, Emergency Event Resource Tracking, Road Status Damage Assessment, 511 Mobile App, integrated RWIS web application, hurricane evacuations, and other weather-related systems.

5:15 – 6:30 p.m. Networking Reception and System Tools Demonstrations

WEDNESDAY, MAY 13, 2015

8:30 a.m. Panel 4: “A Roadmap for Implementation -- Some Examples of Best Practices”
Presentations will include planning and enacting nuclear power plant vicinity evacuations, the EMAC Process, along with major metropolitan and rural events responses.

10:00 Spotlight Presentation: “Protecting ITS Networks,” Ed Fok, USDOT/FHWA Resource Center

11:00 Panel 5: “A Glimpse of the Future”
“The National Conversation on Homeland Security Technology,” DHS Science and Technology Directorate
“The Traffic Management Center of the Future”

1:00 p.m. Conference Adjourns



I-95 Corridor Coalition Significant Events Response Conference

Location & Hotel Information

LOCATION ADDRESS: Maritime Institute, 692 Maritime Boulevard, Linthicum Heights, MD 21090

All sessions, breaks, lunches, and reception will be held at the Conference Center at the Maritime Institute (CCMIT). CCMIT is nestled within 80 acres of lush greenery and rolling grounds with ample room for jogging, walking, and other outside activities. This countryside setting is strategically located within the Baltimore - Washington corridor. In fact, the campus is less than five miles from the Baltimore - Washington International (BWI) Thurgood Marshall Airport, the BWI Amtrak Station, and Interstate-95. The campus is also near many major tourist destinations such as Baltimore, Annapolis, and Washington, DC.

TRANSPORTATION:

Shuttle Connections – CCMIT offers a free shuttle service to/from the Baltimore-Washington International (BWI) Thurgood Marshall Airport, the BWI Amtrak Station, and the North Linthicum Light Rail Station. Upon arrival at these locations, please contact CCMIT’s experienced front desk staff members at (410) 859-5700, extension “0,” to make transportation arrangements.

Taxi Service – For guests that would prefer to use a taxi service, CCMIT’s campus is less than five miles from the BWI Airport, the BWI Amtrak Station, and the North Linthicum Light Rail Station.

Driving Directions – Full directions from multiple locations can be found on the CCMIT website at: <http://ccmit.org/media/pdf/archive/CCMIT-Directions.pdf>

Parking Information – Once on CCMIT grounds, follow the blue lines to visitor parking lots A, B, C, or D. There is no charge for parking at CCMIT. After parking, please visit the front desk, which is located in the South Residence Tower (Building #2) for directions, if needed.

HOTEL:

A block of hotel rooms has been reserved at the Maritime Institute at the special reduced rate of \$139.00 per night (plus taxes) for conference attendees. The room rate includes a hot breakfast and a hot dinner in the main dining hall. This hotel rate is significantly less than the 2015 government per diem rate of \$186 (hotel \$121 per day plus meals \$61 per day). Complimentary use of recreational facilities (indoor pool, fitness center, game room) are included. Conference attendees are responsible for making their own hotel reservations for the Maritime Institute, or at another hotel of their choosing.

For hotel reservations, please call: **Globetrotter Travel** **Ph: 301-570-0800 Ext. 2**
Mention the I-95 Coalition Meeting on May 12/13 at the Maritime Institute.



I-95 Corridor Coalition Significant Events Response Conference

Individual Registration

(Note: registration deadline: April 27, 2015)

Agency/Company: _____
 Name: _____
 Nickname for Badge: _____
 Address: _____
 Phone: _____
 E-mail: _____

General Conference Registration:

Registration fee includes entrance to all sessions and technology displays, special meeting hand-outs, lunch, coffee breaks, and the special reception on 5/12.

I-95 Coalition Member/Public Agency Participant	Registration Fee: \$0	\$ _____
Private Sector Participant	Registration Fee: \$300	\$ _____

Note: Registration deadline is April 27, 2015. Onsite registration for private sector will have a registration fee of \$375, payable only by check.

Cancellation Policy: No refunds will be issued for registration cancellation within 2 weeks of conference.

Payment Information:

By Check: Payable to: University of Maryland
 Mail to: Denise Twisdale
 University of Maryland/CATT
 5000 College Avenue
 Building 806, Suite 2213
 College Park, MD 20742

By Credit Card: Contact Denise Twisdale at 301-405-6323

**PLEASE COMPLETE AND RETURN THIS FORM, or ADDRESS QUESTIONS TO:
 Patty Reich at preich1@umd.edu**



I-95 Corridor Coalition Significant Events Response Conference

Sponsorship Registration

Sponsorship Opportunity and Registration:

Sponsorship offers your organization the chance to build new and enhance existing relationships within the transportation community, increase visibility, and demonstrate continued commitment to advancing the preparation, response, and recovery surrounding significant events.

Sponsorship includes:

- One complimentary registration
- Promotional materials space on literature table
- Prominent display of your organization’s logo at the conference
- Recognition during opening session and throughout the conference
- Display of logo on website and program materials
- Sponsor designation on nametag so that attendees recognize you, as a Sponsor

Event Sponsor

Fee: \$2,500

Sponsor Organization (as you wish it listed on program materials):

Complimentary Registration:

Name: _____

Nickname for Badge: _____

Address: _____

Phone: _____

E-mail: _____

Payment Information:

By Check: Payable to: University of Maryland
 Mail to: Denise Twisdale
 University of Maryland/CATT
 5000 College Avenue
 Building 806, Suite 2213
 College Park, MD 20742

By Credit Card: Contact Denise Twisdale at 301-405-6323

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